



GE Fanuc  
Automation

## PRESS RELEASE

GE Fanuc Production Management Software Wins Product Of The Year Award

**Proficy™ Plant Applications v4.3 Recognized as Winner In Plant Engineering Competition**

CHARLOTTESVILLE, VA, APRIL 24, 2007 GE Fanuc Automation, a unit of GE Industrial, today announced that its premier Production Management solution, Proficy™ Plant Applications 4.3, has been awarded the prestigious Product of the Year award from Plant Engineering magazine.

Proficy Plant Applications v4.3 focuses on Efficiency, Quality, Production Execution, Genealogy and Batch Analysis to enable visibility across process, discrete and hybrid environments. With Proficy Plant Applications, companies can gain clear insight into their operations to efficiently manage to peak performance. This new version is designed to help users deploy Production Management systems faster and easily expand existing systems to tackle business challenges – increasing quality, throughput and compliance while decreasing cost, time to value and risk.

Proficy Plant Applications is a proven software solution that digitizes the real-time information generated throughout a production facility into a “virtual plant” that can be accessed where, when, and how users need it. It allows plant management to measure and monitor performance across key criteria in real time, gaining clear insight into production and greatly improving operational effectiveness.

“We are very pleased to receive this prestigious honor,” said John Dyck, Global Director of Production Management Software for GE Fanuc Automation. “Globally, Proficy Plant Applications is deployed broadly across many industries – in companies large and small. These companies demand faster time to value, reduced total cost of ownership, and ease of expandability because of the importance of these systems in their business. The features incorporated into the version 4.3 release directly address these needs.”

The Product Of The Year awards were presented at the Plant Engineering Management Summit in Chicago, April 2, 2007 and mark continuing recognition for exceptional GE Fanuc products. PACSystems controllers and Proficy Change Management software are among the GE Fanuc Product of the Year award winners in previous years.

"The Plant Engineering Product Of The Year awards are the premier honor for new products in the manufacturing industry today," said Bob Vavra, editor of Plant Engineering. "We are very excited about the caliber of products that were entered in the competition and believe that some great solutions have been recognized for their excellence in the industry."

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#### About GE Fanuc Automation

GE Fanuc Automation Corporation, a joint venture between GE and FANUC LTD of Japan, delivers automation hardware and software designed to help users reduce costs, increase efficiency and enhance profitability. With solutions and services for virtually every industrial segment, GE Fanuc Automation provides a diverse array of capabilities and products, including controllers, embedded systems, advanced software, motion control, CNCs, operator interfaces, industrial computers, and lasers. Headquartered in Charlottesville, VA, GE Fanuc Automation is a part of GE Industrial and combines the diverse global strengths of the GE family with the local presence customers need to design, develop and maintain their automation investments.

For more information, visit [www.gefanuc.com](http://www.gefanuc.com) or contact: GE Fanuc Information Center, P.O. Box 8106, Charlottesville, VA 22906, Phone: (800) GE FANUC (800-433-2682), Fax: 434-978-5205, e-mail: [gefanuc@gefanuc.com](mailto:gefanuc@gefanuc.com).

Editors: For more information about GE Fanuc and GE Fanuc products and solutions, please visit our online media center at: [www.gefanuc.com/pressroom](http://www.gefanuc.com/pressroom).

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